Waitlist

When you can't start immediately with a client...

Dear (first name),

Thank you for	(speaking with me,
emailing me) about	(opportunity.)

What I find most	(intriguing, exciting, in
alignment etc) about	
(opportunity) is	

specific feedback that communicates you understand the opportunity and are a good match for it.)

We put a strong emphasis on client service and attention. As such, we would be able to properly serve you and begin work on _____

(opportunity) in ______ (*date or time of year*). Please let me know if this timeline works for you and we can set up a follow up meeting for

__ (later date).

If its possible to give them prep work to do before you begin working together let them know that and take a deposit to forward that prep work.

Sincerely,

(your name)



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