

# 6 Figure Soul Infused

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*(No Bullsh\*t)* Profit Plan

## Module 3: Transformation

## Storytelling Your Client's Journey

Document the key steps that occurred in moving your client from where they were when they came to you through to the place they were at when they left.

You will want to repeat this exercise on multiple clients until you are clear on the steps of the transformation you create.

Name your client:

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When you and your client started to work together she was (explain struggle, challenges, needs and wants)...

What did you do first to help him/her?

Then what?

Then what?

Then what?

*(Repeat this question and answer series until you get to the end of your client's initial experience with you. It is possible that your client experiences multiple stages of transformation as they work with you. If this is the case do this exercise separately for each stage of transformation.)*

## Documenting Your Transformation

1. Describe where your client is when they start working with you:

2. Describe where your client is when they finish working with you. *(If your client experiences multiple points of transformation in working with you, you may want to focus on only one piece of that journey.)*

3. Now write the steps you took your client through to create this transformation in the order they occurred. *(Look back on each answer to the "Then what?" question in the last exercise for these steps.)*

Hint: When you are first doing this exercise its easy to feel overwhelmed by the number of steps. If this is happening you are simply staying too close to the process. Pull yourself up to the 10,000 foot level and limit the steps to 3-7 steps in total.

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## Storytelling Your Own Journey

Document the key steps that happened as you moved through your life to get to the "higher ground" you are standing on now. Remember the pain and shame are all part of your healing journey and likely created the tools and wisdom you use with your own clients today.

You can start your story at any point in time in your life. Think back to the experience that feels most aligned with your clients. This is likely a good starting point. Think about what was going on. How you felt. What you wanted to change. Describe it here...

What did you do to help yourself?



Then what?

Then what?

Then what?

*(Repeat this question and answer series until you get to your current point in life. It is possible that you experienced multiple stages of transformation. You can either tell the entire transformation story here or just stop at the most relevant point to your client.)*

## Journaling Pages

Use these pages to write any notes or thoughts that came up while doing this module. Here are some questions that can get you started. Using any or all that feel right.

What did you learn about your client in your own journey?

What did you learn about yourself in your client's journey?

Are you feeling resistance to documenting the transformation you create?

Dig deep – what is this resistance about?

Have you learned anything more about why you are here on this planet at this time?

Are there any resources you need to support you in your work right now?

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# Journal

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