

6 Figure Soul Infused

*(No Bullsh*t)* Profit Plan

Module 2: Service

Description of your Avatar

This a description of a person real or imagined who embodies your ideal client – the people you came to serve.

Feel free to write, draw or vision board the representation that feels best. This image or description should let you easily connect to the people you came to serve.

What does your ideal client want?

What does your ideal client need?

Take out answers from the workbook on Module 1 – Putting Your Soul In Charge (Part 2). Now match them up to the answers on the previous page.

Where does what your soul want to give intersect with what your ideal client wants or needs?

Love Letter to your Ideal Client

Write a love letter to your ideal client, your Avatar. (This is the person you described on the first page of the workbook.) Tell her anything your heart wants her to know.

Current Clients

Client Wishlist