



pattylennon

Building Soul-Infused™ Businesses



biography

Before launching two successful businesses, **Patty Lennon, M.S.** enjoyed a 15-year career at one of the world's largest banks, Citigroup. Promoted to VP at a young age she learned early on that an entrepreneurial attitude creates success in every environment.

During her corporate years she received numerous awards for excellence in sales, training, leadership, operations and product development.

She has a breadth of experience including leading operational teams through two mergers, training hundreds of employees in product disciplines, managing multi-million dollar technology projects and creating double and triple digit sales growth in every territory she managed.

And none of this has been as challenging or rewarding as creating two profitable businesses and raising two children.

In 2010 Patty founded **Mom Gets A Life®** in response to a need she saw in mothers of young children. Her multi-media company hosts sold out events to cheering crowds throughout the year including the **Mom Gets a Business® Conference**, which launched in 2012.

In 2013 Patty founded **Crowdfund with Ease™**, a training company dedicated to sharing the valuable business growth potential and marketing strategies Patty uncovered while running her own crowdfunding campaign in 2012. Patty is the author of **The Crowdfunding Book: A How-To Book for Entrepreneurs, Writers and Inventors.**

Patty is a national speaker and author who inspires audiences to lead and sell with passion and purpose. She is an expert business coach who partners with individuals and groups that want to build a business plan that works, learn how to balance dreaming with action to achieve true success and produce transformational events that create real sales.

Learn more at www.PattyLennon.com





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speaking events

Book Patty As A Keynote Speaker For Your Event

Patty is sought out for speaking engagements that focus on **women in business, entrepreneurship, crowdfunding, networking** and **working moms**.

She has been a keynote speaker for **women's organizations, mom-focused trade shows and events, networking events, entrepreneur conferences and events, workshops, and retreats.**

Patty also can tailor a talk to your audience no matter how large or small.

To book Patty as a speaker for your upcoming event email her Business Manager Josie Martinez at josie@pattylennon.com.

[Click here](#) to view Patty motivate and inspire audiences

[Click here](#) to see Patty speak on Crowdfunding





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clients

Patty has been a featured presenter for:

Constant Contact

b*ig* believe
inspire
grow

WIB
Women in
Business

Over
40
Females



**women's
BUSINESS
COUNCIL**

**Emerging
Women**

**eWomen
NETWORK**™

SCORE
FOR THE LIFE OF YOUR BUSINESS

"Seeing Patty speak is like watching the Macy's Fourth of July fireworks. **She's bright, sparks self-awareness and lights up faces.** She is a truth-speaking, no-excuse-making, tell-it-like-it-is speaker who entertains - while inspiring and teaching her audiences. I highly recommend Patty as a speaker if you want to light a fire under your group!"

— Carolyn Herfurth, Founder of The Biztruth

"Patty was a speaker for a meeting I organized. She knew the topic of crowdfunding completely and spoke to it with great authority. **She is a vibrant, energetic speaker** who engages the crowd throughout the duration of her presentation. Following our meeting, I surveyed the attendees with a written evaluation and across the board, the response was enthusiastic."

— Melanie Wilson, President at melaniewilsonmedia



"Patty is a powerhouse. She is able to bring a whole room to full attention to deliver her powerful messages of connection, empowerment and how to build a successful business."

— Sharon Rowe, CEO and Founder of Eco-Bags Products, Inc.



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speaking topics

Patty's most popular talks include:

Entrepreneurship

- 3 Simple Steps to Becoming a Marketing Goddess
- Tap Into Your Inner Wisdom And Find The Key To Making Loads Of Money
- Improve The World AND Make Money Doing It—They Aren't Mutually Exclusive!
- Improve The World, Grow Your Business —Yes! Purpose-led Entrepreneurs CAN Do Both
- From Stay-At-Home Mom To CEO: Financial Freedom + Motherhood Is An Equation That Works
- Zero to Speaker in 60 Days — How To Get Booked Solid As A Speaker & Make Tons Of Money Doing It
- Build Your Own Stage: How To Create An Event To Showcase Your Brilliance As A Speaker AND Get Butts In The Seats!
- How To Use The Law Of Attraction In Business

Corporations

- Corporate Balance: Keep The Career You Love & Still Have The Life You Desire
- Time Mastery: Unlocking the Secrets of the Most Productive People in the World
- Pareto Principle Mastery: Use the 80/20 rule to Transform Sales, Productivity and Happiness
- Mission + Money — How To Do What You Love And Make Money Doing It
- Stop Saying What You Wish And Start To Make It Happen

Crowdfunding

- Crowdfunding: It's Not All About Money... It's A Genius Marketing Strategy
- Crowdfunding For Purpose-Driven Entrepreneurs





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videos & photos

